

Revised Medium-Term Management Plan FY2024 to FY2026

November 17, 2023 Wacoal Holdings Corp.

Hello, everyone. I am Masaaki Yajima, President and Chief Executive Officer of Wacoal Holdings Corp. Thank you very much for taking time out of your busy schedule to attend our information session today. Now, I will explain the revision material of the mid-term management plan that was presented on November 9.

As Mr. Kawanishi of Wacoal Corp. will explain the domestic initiatives later, I will explain the Group-wide initiatives.

As disclosed on November 9, in addition to weak sales in major regions, we have revised downward our full-year earnings forecast disclosed on May 12 substantially, taking into account the impact of implementation of structural reforms associated with the medium-term management plan revision and the recording of impairment losses due to withdrawal from the US business.

As a result, the Company expects to post a loss for the second consecutive fiscal year. We take very seriously the concern this may cause to our shareholders and other stakeholders. We are very sorry.

In particular, as the person in charge of the Global Headquarters, I take the withdrawal of IO's business and the posting of a huge impairment loss very seriously.

While it is true that there have been significant changes in the external environment since the acquisition, such as the regulation of digital advertising and the entry of competitors, there are many aspects of management involvement in IO after the acquisition that need to be reflected upon. As a result of our insistence on management centered on the former management team, we were slow to respond to changes in the external environment and slow to move forward with management improvements.

Although our M&A has not been accompanied by results, this matter will be carefully discussed at the board meeting, and we will use our reflections for the next step.

Since assuming the position of President in June of this year, I have been discussing how to improve Wacoal as a whole, not only with internal executives but also with outside directors, and the current medium-term plan revision is the result of a fundamental review of the current strategy.

As you can see, we have incorporated various painful measures into this medium-term plan revision. With determination, we will carry through the initiatives set forth in the medium-term management plan revision, restore basic profitability, and invest for the next stage of growth.

In the process of the medium-term plan revision, we considered why Wacoal's management was not doing well. One is that we could not keep up with the changes in the world and consumers. Consumers' demands for innerwear are changing, but our manufacturing lead time is long, and we have been slow to respond.

Generous customer service is one of our strengths, but there are many consumers who do not need it. The first reason is that the company has not taken steps to address the fraying in its value chain, including planning and sales, which it considers to be its strengths.

Another reason why things have not worked out so far is that we have not been prepared. We have set forth many measures in the past but have not been able to complete them. This is because they have postponed the problem, fearing the pain and pressure that would arise in the reform process.

We will continue to carry out the initiatives set forth in the medium-term business plan revision, no matter what difficulties or pressures we may encounter. It is undeniable that the past management team has had a culture of following the past and postponing things, but we will completely change that. I will be prepared to do so.

Revised Medium-Term Management Plan Outline

Causes of Deterioration in Profitability (Summary of Group Strategy Committee)

The speed of changes in the external environment were quicker than expected, and weaknesses in our supply chain management have become apparent

- With diversifying customer needs, we recognize that conventional advertising, product planning, and production systems are not
 enough to respond to market changes, causing deterioration in profitability and excessive inventory (especially with the existing product
 planning and development lead time (LT), which takes more than one year to market, and improvements are urgently needed).
- As for the harmful effects of functional organizations, various coordinated tasks and complicated profit and loss management hinder prompt decision-making
- The responsibility for the management strategy is not clear, and the effectiveness of the strategy is not improving. In addition, the holding company's supervisory function over its subsidiaries is insufficient, and improvements are needed

Policies of Revised Medium-Term Management Plan

In order to improve the probability of achieving VISION 2030, we will first shift to a structure that can steadily generate cash

- 1. Implementing business model reforms (supply chain management reforms and cost structure reforms) to restore basic profitability
- 2. Carrying out "brand strategy" and "customer strategy", utilizing the power of digital resources and our Company's strengths to lead to further growth
- 3. Introducing ROIC management as business management infrastructure that supports measures to enhance profitability and the effectiveness of strategies
- 4. Improving capital efficiency by reducing inventories, policy shareholdings, and streamlining real estate holdings

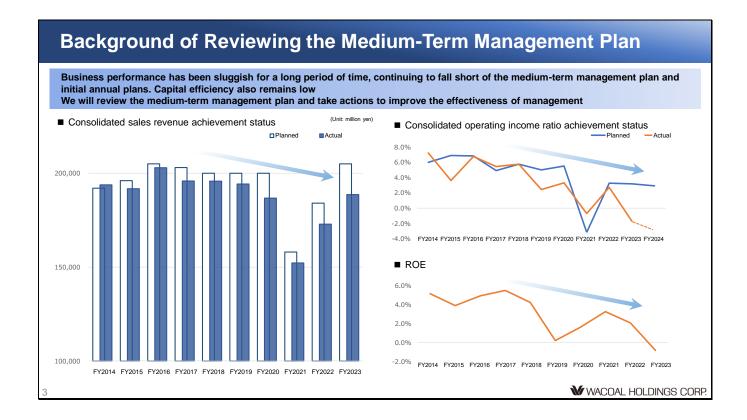
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Now, let's get to the explanation of the medium-term revision. Page two.

First, let me explain the framework of the medium-term plan revision.

We summarize the cause of the deterioration in profitability as the manifestation of weaknesses in our own supply chain management in response to a faster-than-expected external environment. To improve the accuracy of achieving VISION 2030, we will first transform our structure to one that can steadily generate cash.

The policy for revising is the four points listed at the bottom of the page. Each of these items will be explained on the following pages.



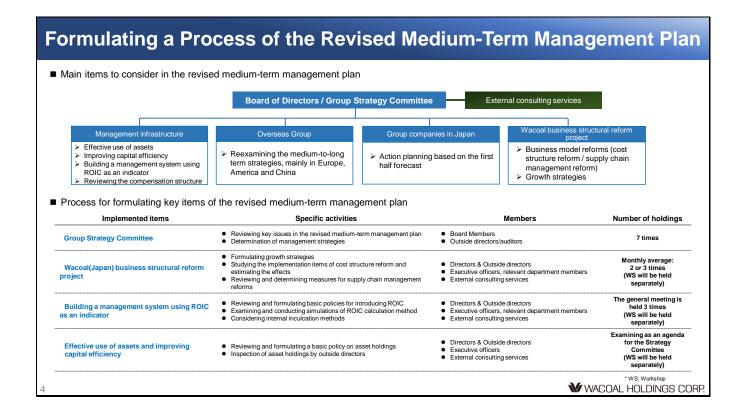
See page three.

Before I get into the explanation of the medium-term plan revision, I would like to explain the process that led to the review.

As stated, the Company's performance has been sluggish for a long period of time, and the Company has been unable to achieve not only its medium-term management plan but also the initial plan for each fiscal year. Capital efficiency has also remained low.

As I explained earlier, we believe that the reason for this is that we did not promptly implement changes in response to changes in the external environment due to our own pride in our products and manufacturing and our optimistic view of the external environment.

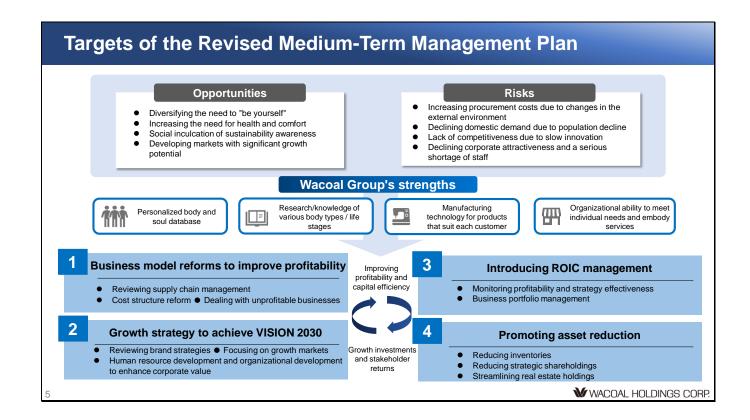
We have decided to revise our medium-term management plan because we believe it is necessary to improve this situation by implementing actions to enhance management effectiveness as soon as possible.



Page four. This is about the process of formulating the revision.

As already explained, we have established a Group Strategy Committee, which includes outside directors, and have repeatedly discussed each of the listed agendas and fundamentally reviewed the current strategies.

In addition, a project team was established with outside consulting and other parties to address important issues related to Wacoal's structural reforms, the introduction of ROIC, and capital allocation, and we proceeded with the formulation of the strategy with a conscious effort to ensure that it would be highly effective.



See page five. Let me explain the direction of the revision.

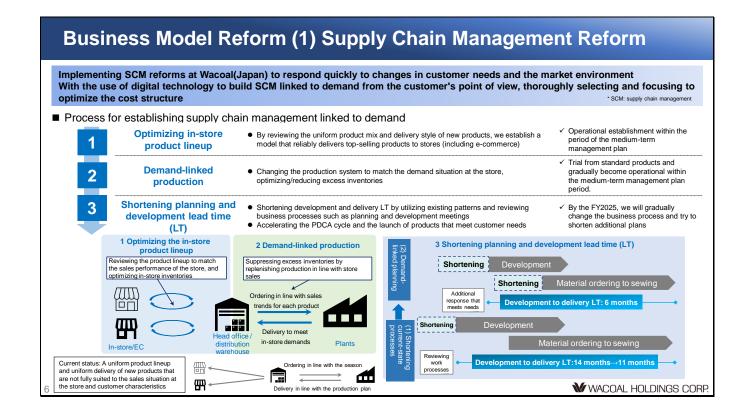
To put it simply, we have to bend over backward in terms of performance. We plan to chart a growth trajectory by firmly implementing structural reforms and enhancing brand strength, customer loyalty, and human resources.

In parallel, the Company will strengthen its management control base to enhance management effectiveness and improve capital efficiency.

The four major policies are as described. The first point is to implement business model reforms to improve profitability, the second is to implement growth strategies to achieve VISION 2030, the third is to introduce ROIC management, and the fourth is to promote asset lightening.

Through these efforts, we will strive to improve and enhance profitability and capital efficiency and transform ourselves into a company that can continue to invest in the growth necessary to sustainably increase corporate value and return profits to our stakeholders.

We will now explain each of these initiatives starting on the next page.



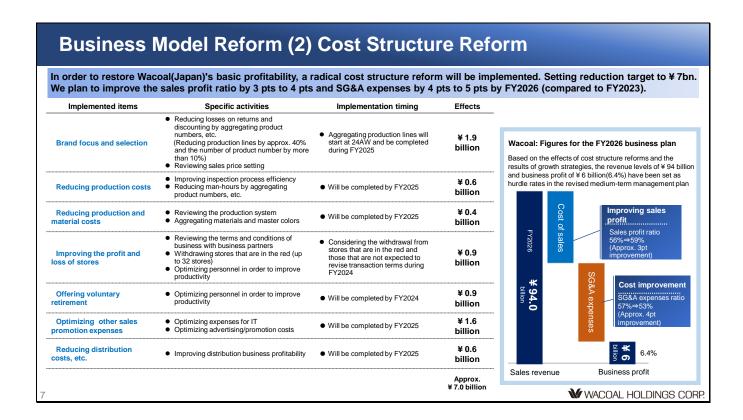
Page six.

First, we will explain the supply chain management reforms being undertaken at Wacoal Corp.

As explained at the beginning of this report, our lead time for product planning and development took more than a year, and we have been uniform in the distribution of products on store shelves, resulting in a delay in responding to changes in consumer behavior, which in turn has caused excess inventory.

In supply chain management reform, we will improve our ability to respond to changes in customer needs by optimizing the mix of products in stores, controlling, and optimizing inventory levels by shifting to production methods that match demand conditions, and shortening production lead times.

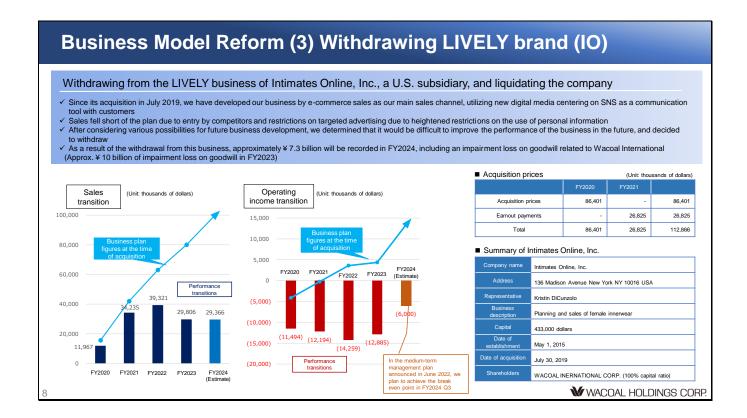
President Kawanishi will provide more details later.



See page seven. Next, I will explain the cost structure reforms to be implemented at Wacoal Corp.

Based on the current sales and market trends, we will implement fundamental cost structure reforms to transform our business structure into one that can secure a certain level of profit even under such conditions, after carefully re-estimating the future outlook for sales and earnings.

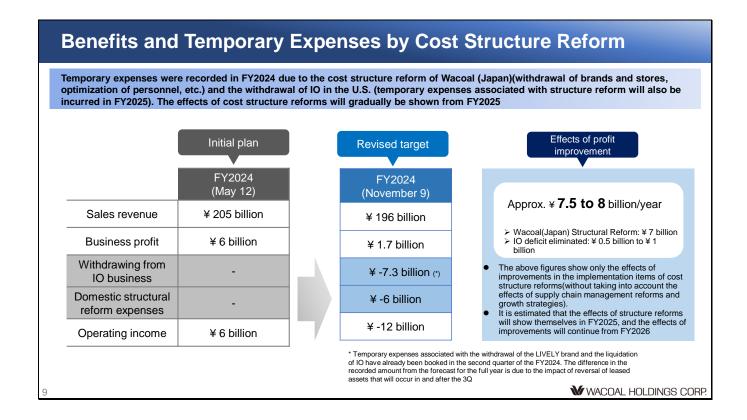
The Company plans to reduce costs through structural reforms by JPY7 billion by the fiscal year ending March 31, 2026, improving the profit margin on sales by 3 percentage points to 4 percentage points and SG&A expenses by 4 percentage points to 5 percentage points compared to the fiscal year ended March 31, 2023.



Page eight.

The third point of business model reform is to withdraw from unprofitable businesses. This page describes the withdrawal of the LIVELY brand and the liquidation of IO, which have already been disclosed. We are also considering plans to deal with other unprofitable businesses and unprofitable subsidiaries, as well as IO.

As of today, only IO has been confirmed, but we will examine the future ideal state of each business and determine an action plan for the continuation, sale, or withdrawal of each business.



See page nine. This section summarizes the effects of cost structure reforms and the liquidation of IO, as well as one-time costs.

As already disclosed, one-time expenses of approximately JPY13 billion will be recorded in the fiscal year ending March 31, 2024, due to cost structure reforms, including the withdrawal of Wacoal brand stores and optimization of personnel, as well as the withdrawal from the business and liquidation of IO Corporation in the United States.

The effects of cost structure reforms are expected to gradually emerge from the fiscal year ending March 31, 2025, and we estimate that profit structure reforms will amount to approximately JPY7.5 to JPY8 billion per year, and we will implement reforms with a sense of speed.

	nds, build deep, broad, and long-term relationships with customers, and achieve grow	ver customers' ability to "be themselves wth as the Wacoal Group			
nestic business: To mee	et diversifying customer needs, we will contribute to the "beauty, comfort, and health o	of each customer"			
Implemented items	Specific activities	Goals			
Customer strategies	We aim to improve LTV through personalized customer experiences by using accumulated digital assets				
Brand strategies	Through brand management from a "customer's point of view," we develop attractive brands with clear value	FY2026 Wacoal sales revenue Return to ¥ 94 billion (+3.2% compared to FY2023)			
Focus segments	Strengthening strategies tailored to market segments in the innerwear business (reinforcing high premium and affordable markets) Leveraging our strengths to reinforce our sports and health businesses to maximize market opportunities				
Focus channels	 Implementing measures to strengthen the channel for Wacoal EC, dedicated EC, and directly managed stores 	EC ratio for FY2026: 30% (+10 pts compared to FY2023)			
erseas business: Amid an e next medium-term man	n uncertain business environment, we will first work to improve our management infra nagement plan	astructure and execute growth strategi			
Implemented items	Specific activities	Goals			
Brand strategies	 Expanding contact points with new customers by developing and selling new products based on market analysis in China and other countries in Asia In Europe and the U.S., we will promote brand strategies to meet the diverse values of customers 	CAGR (FY2024 to FY2026) America: 3.9% Europe: 5.6% China: 12.4%			
Efforts to strengthen EC business	Other companies EC: Strategically strengthen cooperation with EC marketplaces Wacoal EC: Enriching original content such as membership programs and strengthening cooperation with physical stores	EC ratio for FY2026: 30% (+4 pts compared to FY2023)			
Developing emerging areas	 Formulating and promoting growth strategies in regions with growth potential, such as Germany, France and India 	FY2031 Sales in the German and French markets ¥ 6.7 billion (¥ +5 billion compared to FY202:			

Page 10.

From here, I would like to explain our growth strategy for achieving VISION 2030.

As explained on the previous page, we plan to allocate the cash to be generated by structural reforms to the next stage of growth. However, since it takes a certain amount of time for the effects of growth strategies to materialize, we have formulated our growth strategies from a medium- to long-term perspective.

Regarding Japan, we intend to transform the innerwear market into an exciting market by leveraging Wacoal's strengths and digital capabilities to provide products and services that empower customers' sense of self.

As for the overseas business, under the uncertain business environment, we will first work on improving the management foundation and implement the growth strategy for the next mid-term business plan. Individual items are as described.

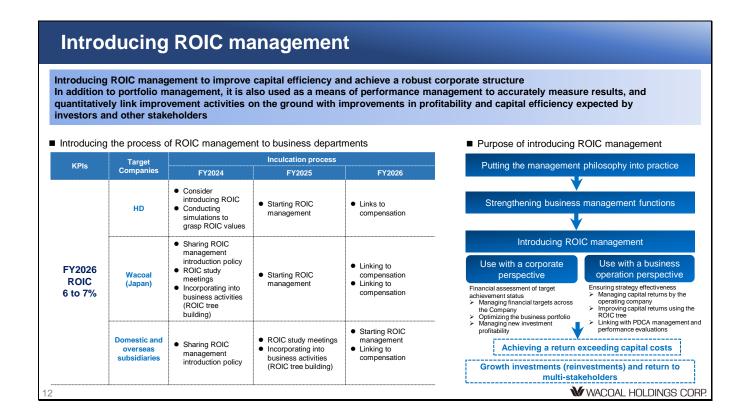
Brand	S	trategi	es (W	/acoal (Jap	oan))				
With thorou	ıgh b	rand manage	ement from	the "customer's po	oint of view," we w	ill develop	an attractiv	e brand with o	clear values
■ Developing	produ	cts and service	es tailored to	each segment to mee	et the diverse values	of customers	and empowe	er them to be the	emselves.
1		Innerwea	tailor	and portfolio setting ed to market segme	customer base providing produ develop brands	By clarifying the value we provide to customers, expand the customer base targeting young and affordable customers, and providing products that meet diverse customer needs, we will develop brands with an eye on long-term connections with customers and expand LTV			Starting from the 24 AW season product
			F	Rebranding Wacoal			new possibilities	at creates s." Rebranding our	FY2028 ¥ 45 billion 125% compared to FY2023 (CAGR 4.6%)
2		Other that	in c	panding our "beauty omfort, and health" business	knowledge culti Personalized se	Expanding the beauty, comfort, and health business by utilizing our knowledge cultivated in the innerwear business Personalized services using 3D measurement systems and data Strengthening sports business such as CW-X			FY2031 ¥ 20 billion
	narket	attractivenes							o FY2022, setting market and other information not
,					Age group				
		I link a series	15 to 19 yrs old	20 to 29 yrs old 30 to 39 y		50 to 59 yrs old	Age 60 and above		
		High premium			High premium			-	
	Pri	Premium	Young		broaded Wessel	d-d W/I	Caniara	-	
	Price range	Better Moderate	people	- Ke	branded Wacoal		Seniors	-	
	nge	Affordable	?/	Affor				_	
		Cost saving	÷		/ in or dable				
		zzzz saving						W	WACOAL HOLDINGS CO

See page 11. I would like to explain our brand strategy, which is one of the growth strategies for our domestic business.

For our domestic brand strategy, we have organized our market segments from a unique perspective and set up a brand portfolio according to the strengthened segments. By executing brand management according to the strengthened segments, we will improve the value provided to our customers.

In addition, we will implement brand renewal for our main brand, Wacoal, and work for its renewed growth.

In areas other than innerwear, we aim to expand our business in the beauty, comfort, and health fields, including 3D measurement services, personalized services using customer data, and strengthening our sports business such as CW-X.



See page 12. Continuing on, I would like to discuss the introduction of ROIC management. ROIC management will be introduced to improve capital efficiency and achieve a muscular corporate structure.

ROIC will not only be used to manage company-wide financial targets, but also as a performance management tool to accurately measure results, quantitatively linking onsite improvement activities with the improvements in profitability and capital efficiency expected by investors and other stakeholders.

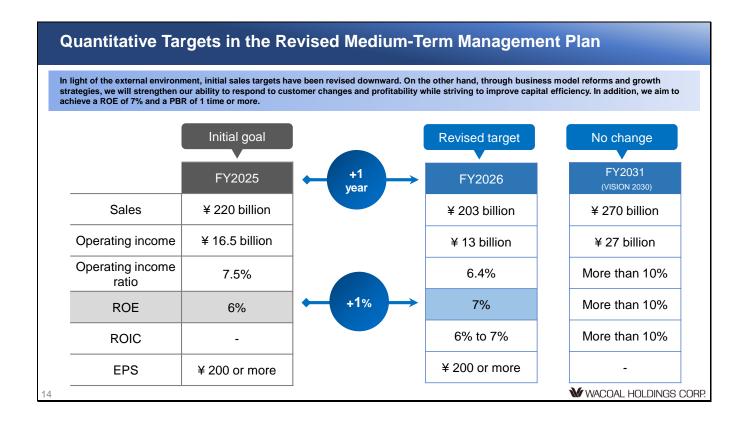
The implementation process for the business units is as described, and we assume ROIC of 6% to 7% for the fiscal year ending March 31, 2026, the final year of the medium-term plan revision. In order to improve the accuracy of target achievement and the effectiveness of the strategy to achieve it, we plan to link this to executive compensation beginning in April 2025.

en selling, we will search for i	sell any assets that do not contribute to raising corpora nvestment opportunities that will contribute to business ed in from the perspective of ROIC	
Implemented items	Specific activities	Goals
Reducing inventories	 Reducing inventories through business model reforms (supply chain management reform and cost structure reform) Appropriate disposal of inventory resulting from the withdrawal and consolidation of unprofitable brands 	Wacoal: Inventory turnover ratio in FY2026: 2.5 turns
Reducing strategic shareholdings	Gradually selling the shareholdings that we have agreed to sell	During FY2024 to FY2026 we will sell approx. ¥ 30 billion of strategic shareholdings (Reducing less than 10% of net assets by FY2026)
Streamlining real estate holdings	 As for real estate that does not contribute to enhancing corporate value, we will proceed with consideration based on the basic policy of selling 	While carefully examining the feasibility and validity, we will gradually respond (starting the phase from FY2024)

Page 13. Next, I will explain the promotion of asset lightening.

To improve asset and capital efficiency, we made it a basic policy to sell assets that do not contribute to increasing corporate value. In making divestments, we will search for investment opportunities that will contribute to business growth, and in making such investment decisions, we will do so from the perspective of ROIC.

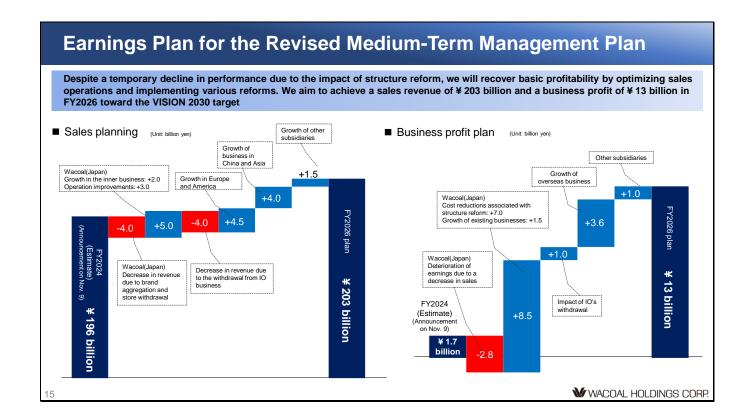
The main targets to be considered and implemented for review of holdings for asset lightening are inventories, policy stocks, and real estate holdings.



See page 14. This is about the quantitative goals of the revision.

In light of the external environment, the target year has been pushed back one year from the fiscal year ending March 31, 2025, to the fiscal year ending March 31, 2026, and the initial sales target has been revised downward to JPY203 billion.

At the same time, we will strive to improve capital efficiency and achieve ROE of 7% and P/B ratio of over 1x, while strengthening our ability to respond to customer changes and profitability by reforming our business model and implementing growth strategies. There is no change to the VISION 2030 targets.



See page 15. The difference between the mid-term management plan and the projected sales revenue and business profit for the fiscal year ending March 31, 2024, is shown in the [waterhole].

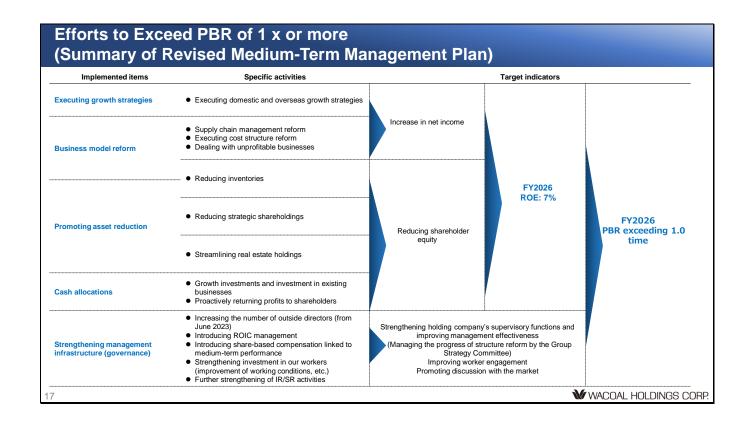
While sales revenue is expected to decline due to Wacoal's structural reforms and the impact of the liquidation of IO, we are targeting JPY203 billion in the fiscal year ending March 31, 2026, the final year of the medium-term plan revision, through optimization of sales operations and growth of overseas businesses.

We also aim to achieve operating income of JPY13 billion by improving profitability through structural reforms and growth of overseas businesses.



Page 16. This is the financial strategy newly formulated for the medium-term plan revision. As mentioned above, during the medium-term plan revision period, we will strive to improve profitability through structural reforms, reduce inventories and policy shareholdings, and liquidate real estate holdings.

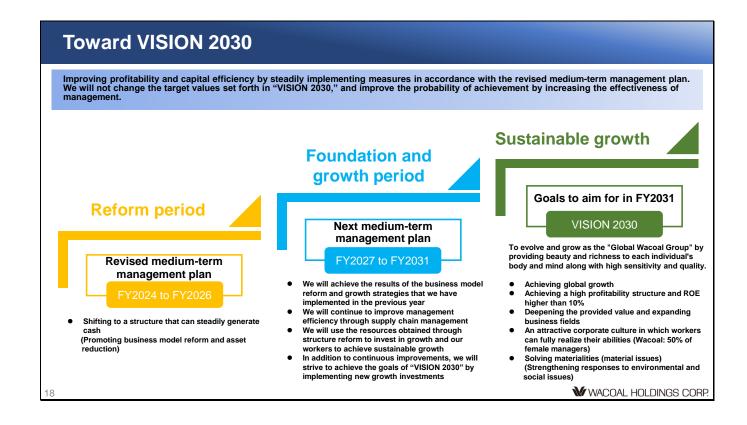
The policy is to actively return the cash generated thereby to shareholders in order to improve capital efficiency, while giving priority to investment in growth. We will work to achieve our ROE and ROIC targets through both business and financial strategies.



See page 17.

This will be an effort to resolve our long-term stagnant P/B ratio of less than 1x. By advancing the business and financial strategies explained today, we aim to achieve a ROE of 7% during the medium-term plan revision period.

We recognize that our own cost of equity is in the 6% range, and we hope to eliminate the P/B ratio of 1x due to this. Rather than being satisfied with a P/B ratio over 1x, we intend to continuously strive to improve P/B ratios through ongoing efforts to improve profitability and capital efficiency in the next mid-term plan and beyond in order to achieve VISION 2030.



Page 18. This is an initiative toward VISION 2030.

As mentioned on page 14, we will not change the targets set forth in VISION 2030. The medium-term business plan revision period is positioned as a period of reform, and we will improve profitability and capital efficiency through the steady implementation of each measure in accordance with the plan.

For the next medium-term management plan and beyond, we will position the period as a budding and growth period, and in addition to reaping the fruits of reforms to implement this medium-term plan revision, we will aggressively make investments for the next stage of growth.

Through the implementation of the medium-term management plan revision, we will enhance the effectiveness of management and improve the accuracy of achieving the VISION 2030 goals.

References: Revised medium-term management plan figures The final year of the medium-term management plan Initial plan FY2024 plan VISION 2030 (Announcement on Jun. 3, 2022) FY2023 (Announcement Result on Nov. 9) FY2023 FY2025 FY2026 FY2031 Sales revenue ¥ 205 billion ¥ 220 billion ¥ 188.6 billion ¥ 196 billion ¥ 203 billion ¥ 270 billion ¥ 7 billion ¥ 16 billion Business profit ¥ 4.1 billion ¥ 1.7 billion ¥ 13 billion ¥ 27 billion (Business profit margin) 3.4% 7.3% 2.2% 0.9% 6.4% More than 10% Operating income ¥ 6.5 billion ¥ 16.5 billion ¥ -3.49 billion ¥ -12 billion ¥ 13 billion ¥ 27 billion (Operating profit margin) 7.5% 6.4% More than 10% Net profit attributable to ¥ 5.5 billion ¥ 12.5 billion ¥ -1.78 billion ¥ -10.8 billion ¥ 10 billion ¥ 21 billion owners of the Company **EPS** ¥ 97 ¥ 200 or more ¥ -29.66 ¥ 250 ROE 6.0% -0.8% 7% More than 10% ROIC 6% to 7% More than 10% Shareholder equity ¥ 210 billion ¥ 213.1 billion ¥ 140 billion WACOAL HOLDINGS CORP.

See page 19. This will be the last page.

For reference, we have summarized the planned figures for the initial medium-term plan revision and VISION 2030. Please see this later.

Lastly, we would like to reiterate our deepest apologies for our poor performance and the fact that we will be in the red for the second consecutive fiscal year as we implement structural reforms for the future. Although the environment surrounding our group is becoming increasingly severe, we will steadily implement the measures of the medium-term management plan revision to pave the way for renewed growth.

We would like to thank our stakeholders for their continued support.

That is all the explanation from me. Thank you for your attention.



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