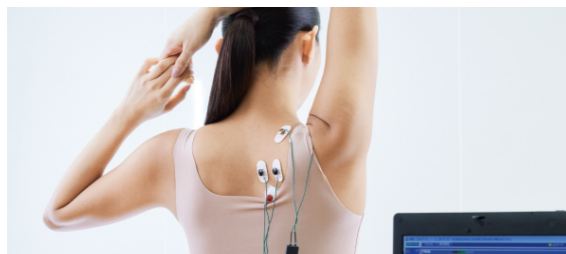
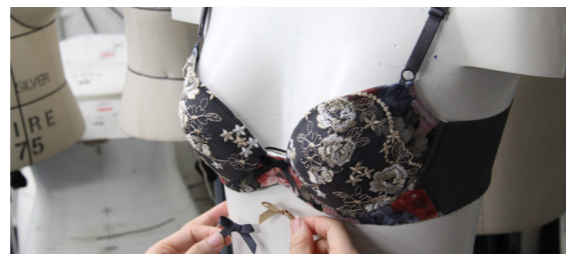


## Wacoal Group's Competitive Advantages

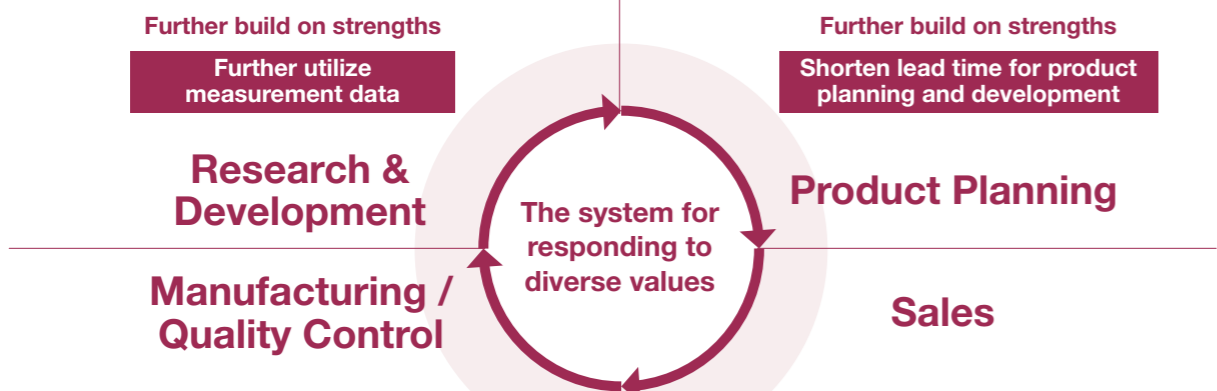
Delivering "long-lasting and high-quality products" across every time period is the Group's mission and the value it provides. Our system for producing high-quality products is one of Wacoal's greatest competitive advantages and an important asset that has been established throughout its history and within its organization.



The findings of the WACOAL Human Science Research & Development Center form the basis of our creation of beauty. To realize products loved by customers, the center researches and formulates theories on beauty, comfort, and health in relation to people's physiques. The data that the center has accumulated over 55 years underpins our businesses. Wacoal leverages the data not only to develop new products but also to maintain quality and make forays into new business fields.



With the aim of helping people to express their beauty while catering to their current needs, Wacoal innerwear designers use creativity and physique measurement data to create products that afford wearers physical and emotional comfort. By repeatedly cycling through a process of fittings, analysis, and improvements, we realize optimal wearing comfort and figure enhancement.



For Wacoal, "product quality preservation" is part of the value that it provides and a significant social responsibility. The quality of our products is supported by the handwork of highly skilled sewing personnel with years of experience and a quality control system that sets and ensures the implementation of stringent, painstaking standards for all processes, from material procurement through to production.



Beauty advisors (BA) play an important role in ensuring that customers receive the best-fitting products. By using specialized knowledge and skills to help accentuate the beauty of each person, we build relationships with customers that are deeper, broader, and longer.

## About Our Businesses

Our core business includes manufacturing, wholesaling, and some retailing of intimate apparel (especially women's foundation garments, lingerie, nightwear and children's underwear), outerwear, sportswear, and other textile products and accessories. Other businesses include food service, culture, services, and interior furnishing of shops, and others.

### Wacoal Business (Domestic) Mainly operations of Wacoal Corp.

Main Brands



\*Not all brands shown

### Wacoal Business (Overseas) Segment centered on Wacoal International Corp. (U.S.), Wacoal China Co., Ltd., and Wacoal Europe Ltd. (made a subsidiary in 2013; located in U.K.)

Main Brands



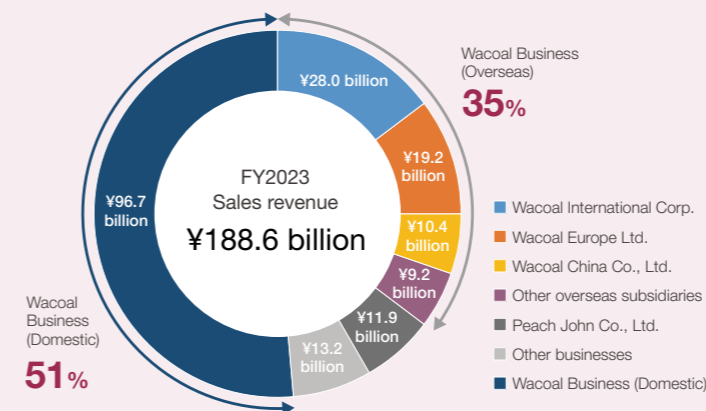
\*Not all brands shown

### Peach John Business Segment centered on the Peach John Business (made a subsidiary in 2008)

# PEACH JOHN

### Other Mainly operations of Nanasai Co., Ltd. (became subsidiary in 1987), Lecien Corporation (became subsidiary in 2009)

### Consolidated Sales Revenue (FY2023) \*IFRS



### Breakdown of Sales by Product Type (FY2023)

