

Identifying Material Issues with a View to 2030

While the world’s population as a whole is rising, some countries are seeing declining birth rates and aging societies. These factors, along with the ongoing digital revolution, globalization, and the intensification of climate change and human rights issues, are making the future increasingly difficult to predict. It is precisely in these unpredictable and uncertain times that we felt it necessary to reaffirm the Group’s management philosophy. Further, we will clarify the social and environmental issues that we must address by 2030 and work back from there to establish what we as a company must accomplish at this point in time.

In order to realize VISION 2030—the Group’s medium- to long-term management strategy framework—while evolving our long-cultivated strengths, such as research, planning, and sales, we conducted an analysis of material issues based on social and environmental issues to be addressed, as well as business growth. As a result, we identified five targets and 11 material issues. We arrived at this decision by gaining insight into the business challenges and social and environmental issues we expect to face by 2030, while taking into account macro trends and the requests of various stakeholders.

Targets	Material Issues	Contribution to SDGs
<div>Customers</div> <div>Maximize the value provided to customers</div>	<div>1 Enhancement of customer experience value by pursuing personalization</div> <div>2 Endeavoring to expand business areas</div> <div>3 Deepening of product quality and building of service quality</div>	<div><div>3 GOOD HEALTH AND WELL-BEING</div><div>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</div><div>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</div></div>
<div>Employees</div> <div>Achieve the growth of each of our employees and establish a highly rewarding organization</div>	<div>4 Growth into human resources who can expand their potential and have confidence, pride, and success</div> <div>5 Building of an organization that can demonstrate great results through co-creation and collaboration</div> <div>6 Continuous improvement of employees’ health and health awareness</div>	<div><div>3 GOOD HEALTH AND WELL-BEING</div><div>5 GENDER EQUALITY</div><div>8 DECENT WORK AND ECONOMIC GROWTH</div></div>
<div>Environment</div> <div>Preserve the environment globally for future generations</div>	<div>7 Promotion of business activities that reduce environmental impact</div>	<div><div>7 AFFORDABLE AND CLEAN ENERGY</div><div>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</div><div>13 CLIMATE ACTION</div></div>
<div>Society</div> <div>Realize a society in which everyone plays an active role in their own way</div>	<div>8 Promotion of co-creation innovation to solve social issues</div>	<div><div>5 GENDER EQUALITY</div><div>10 REDUCED INEQUALITIES</div><div>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</div></div>
<div>Governance</div> <div>Enhance governance toward the realization of sustainable growth</div>	<div>9 Implementation of highly transparent management</div> <div>10 Strengthening of the risk management system</div> <div>11 Continuous improvement of profitability and capital efficiency</div>	<div><div>8 DECENT WORK AND ECONOMIC GROWTH</div><div>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</div><div>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</div></div>

The Process of Evaluating and Identifying Material Issues



