

# Preparation of VISION 2030, the Medium- to Long-Term Management Strategy Framework, and the New Medium-Term Management Plan

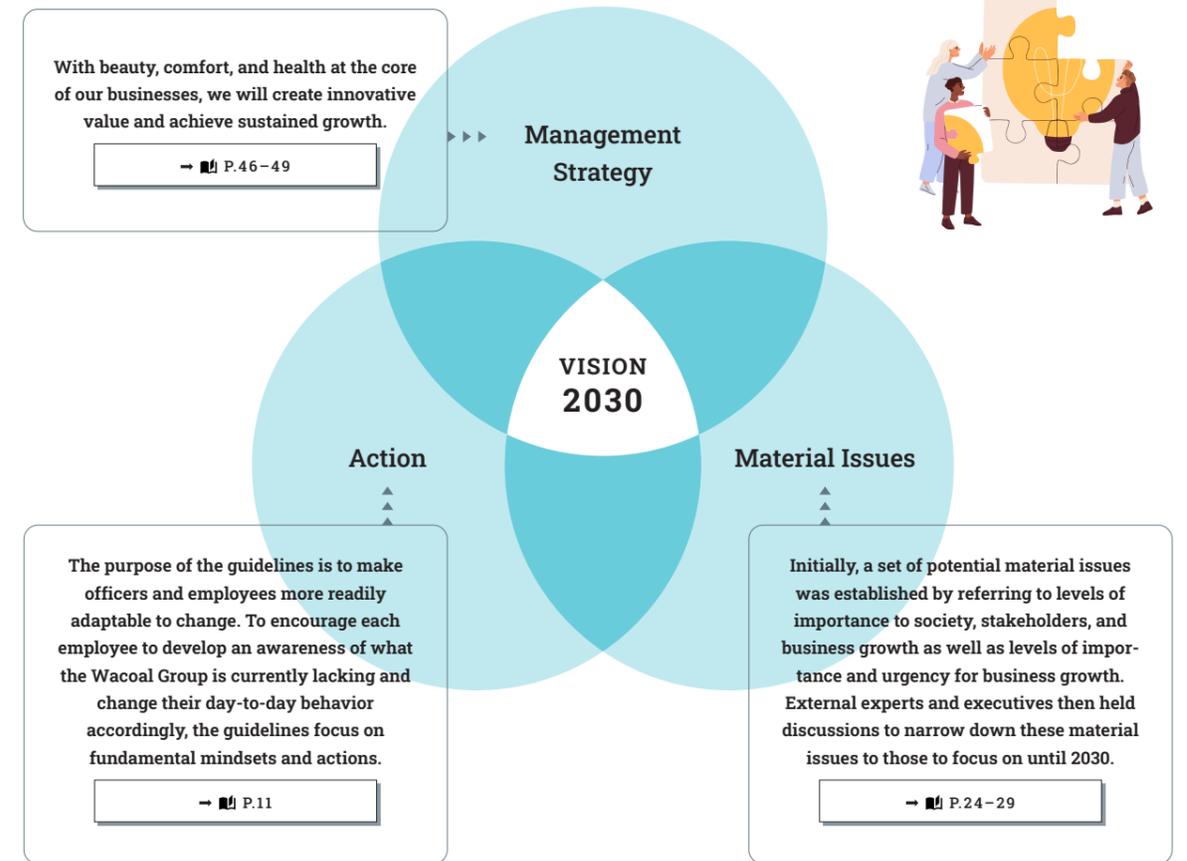


With the aim of putting the WACOAL Way into practice, we have formulated VISION 2030 by backcasting from long-term goals while keeping in mind the issues of our business, customer values, and changes in society and the environment.

Based on this vision, our 2030 goal is to evolve and grow into a “Global Wacoal Group” by capitalizing on quality and our heightened sensibility to provide each customer with physical and emotional beauty and enrichment. In achieving sustained growth and enhancing enterprise value, we will improve domestic profitability and expand our business areas, expand overseas businesses and transform them into highly profitable structures, strengthen the Group’s management capabilities, and shift to more capital-efficient management.

## VISION 2030, the Medium- to Long-Term Management Strategy Framework

To evolve as a corporate group needed by customers and society and achieve its new Mission, the Wacoal Group has established VISION 2030, a medium- to long-term management strategy framework that sets forth the strategies and initiatives that the Group must pursue in the period through 2030. VISION 2030 calls on us to evolve and grow into a “Global Wacoal Group” by capitalizing on quality and our heightened sensibility to provide each customer with physical and emotional beauty and enrichment. In addition, the vision comprises three elements: a management strategy, material issues, and the Guidelines for the Actions of Officers and Employees



## New Medium-Term Management Plan (Fiscal 2023–Fiscal 2025)

The three years covered by this plan will be critical for laying foundations that will enable us to realize the goal of VISION 2030. As a manufacturer that markets brands globally, we will concentrate on initiatives aimed at helping enhance the day-to-day lives of many people and transforming into a highly profitable entity capable of sustained growth.

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