28

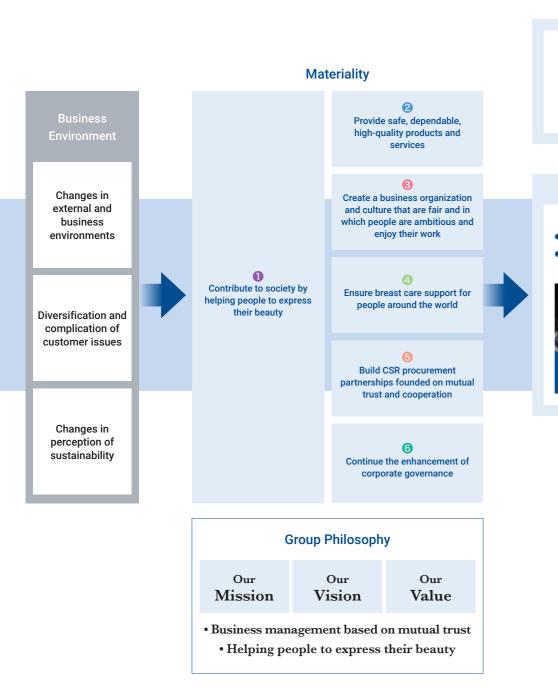
# Achieve mutual trust between earth, society, and our stakeholders

29

# **Evolving Our Value Creation Process**

The Group will maximize and optimize the various assets that it has developed—including physical, financial, trustrelated,\* and organizational assets-and advance medium- to long-term growth strategies to resolve material issues and enhance enterprise value even further. Through rigorous, customer-focused value chain reform as well as the evolution of our value creation process, we will continue bringing products and services that enrich society to the market.

\* Wacoal defines "trust-related assets" as assets that are comparable to human assets or customer assets because they increase or decrease depending on relationships of trust with the Company. Trust-related assets differ from organizational assets, which are entrenched in our organization and are not dependent upon such relationships as employment or business transactions.



**Enhance Medium- to Long-Term** Value Creation

INTEGRATED REPORT 2021

# **Business Strateg** Digital transforma tion (DX) Structural reform

Product

### **Reinforcement of Management Foundation**

- E Reinforce ability to respond to environmental issues
- Reinforce ability to respond to social issues and develop personnel
- G Reinforce corporate governance





Maximization of value provided

Creation of new value

Advancement of operations

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Social Value

**Economic Value** 

## **Assets and Competitive Advantages Developed**



(To be announced in spring 2022)

- Redefine our purpose, medium- to long -term mission, and vision
- Reidentify our materiality aimed at cre ating economic and social value and establish long-term numerical targets for resolving issues