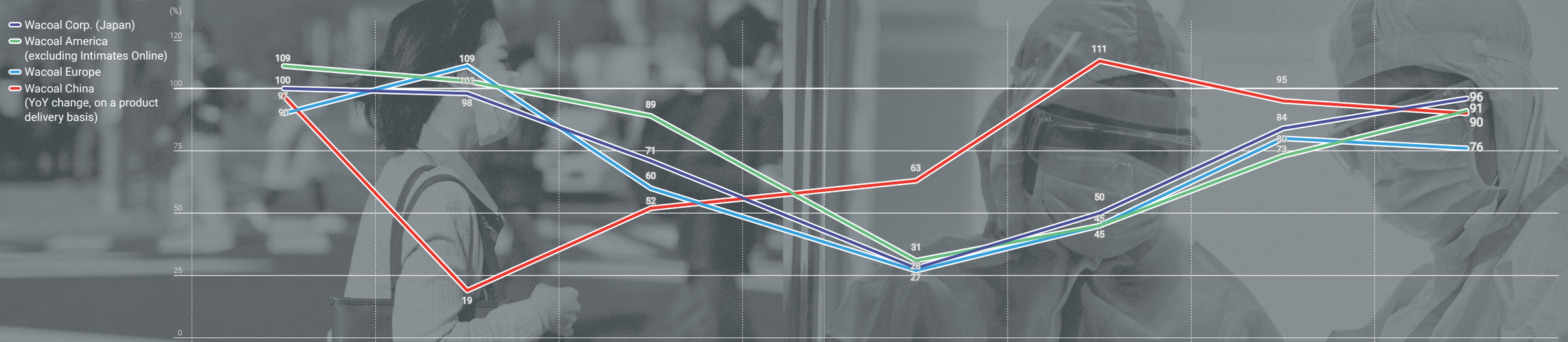
RENEWED GROWTH

COVID-19: Impact and Measures

Steps aimed at preventing the spread of COVID-19, such as the suspension of store operations and restrictions on going outdoors, are having an extremely significant effect on the Wacoal Group's business activities. While giving first priority to the health and safety of customers, business partners, and employees, we are increasing the pace of digital transformation initiatives launched before the pandemic and revising existing measures and expenditure plans. By objectively analyzing changes in consumer values and distribution channels and by undertaking selection and concentration of businesses Groupwide, we will reform ourselves into a business organization that generates stable profits.

The Wacoal Group's Monthly Sales and Measures in Japan and Overseas (2020)



	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.
Wacoal China	**Jan. 23:** Closes 10 stores in Wuhan, furloughs sales and marketing personnel, suspends operations at 60% of stores and shortens business hours at 40% of stores	**Mid-Feb.:** Reopens operating bases and plants, has half of personnel telecommute, suspends operations at 30% of stores and shortens business hours at 70% of stores	Reopens most stores	**Apr. 20:** Reopens all stores			
Wacoal America (excluding Intimates Online)			Lockdown. Suspends store operations, experiences prohibition on going outdoors, conducts telecommuting	**Apr. 29:** Begins steadily reopening stores	**Second half of May:** Reopens 60% of stores	**Jun. 29:** Reopens most stores	Opens all stores
Wacoal Europe			Lockdown. Suspends store operations, experiences prohibition on going outdoors, conducts telecommuting	Suspends store operations, except those of certain stores in Australia		**Jun. 15:** Begins steadily reopening stores	**Mid-Jul.:** Reopens most stores
Wacoal Corp. (Japan)	**Jan. 24:** Prohibits travel to Wuhan and refrains from business trips to other regions of China **Jan. 31:** Directs sales personnel to wear masks (notification on website)	**Feb. 19:** Refrains from business trips and private trips overseas **Feb. 21:** Establishes the COVID-19 Taskforce	**Mar. 1:** Implements staggered commuting and telecommuting (office workers) **Mar. 2:** Announces countermeasures (telecommuting, business trip prohibition, etc.) Manufactures masks at plant in Kyushu and distributes them to all employees	**Apr. 3:** Restricts store fittings **Apr. 7:** Furloughs non-office workers (working or living) in regions covered by state of emergency declaration (suspends operations) **Apr. 8:** Establishes a weekly suspension-of-operations day (office workers) **Apr. 17:** Suspends operations at all department stores and specialty stores (continues operations at all general merchandise stores), furloughs non-office workers	**May 1:** Begins "support illumination" of Shin-Kyoto Building **May 26:** Reopens stores **Factories:** Suspends operations in Kyushu and Hokuriku and continues partial operations in Niigata	**Jun. 15:** Ends weekly suspension-of-operations day, sees attendance of 50%, ends prohibition on domestic business trips, and prohibits overseas business trips in principle **Factories:** Suspends operations four days per week in Kyushu and Hokuriku and conducts operations in Niigata	**Jul. 1:** Seeks biweekly telecommuting **Factories:** Conducts operations (Kyushu, Hokuriku, and Niigata)

The Impact and Developments of the COVID-19 Pandemic (2020)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.
Developments Worldwide	**Jan. 20:** In China, new type of pneumonia is recognized as official disease. **Jan. 23:** Wuhan is locked down. **Jan. 30:** WHO declares global health emergency.	**Feb. 11:** WHO names the virus COVID-19. **Feb. 25:** Only 30% of small and medium-sized companies in China restart operations.	**Mar. 11:** WHO declares global pandemic. **Mar. 24:** IOC announces postponement of the Tokyo 2020 Olympic and Paralympic Games.	**Apr. 3:** Number of infected people worldwide surpasses 1 million. **Apr. 8:** Wuhan lifts lockdown.	**May 21:** Number of infected people worldwide surpasses 5 million.	**Jun. 28:** Number of infected people worldwide surpasses 10 million.	
Developments in Japan	**Jan. 15:** First infected person is recorded in Kanagawa Prefecture. **Jan. 28:** Japan classifies COVID-19 as designated infectious disease. **Jan. 31:** Ministry of Economy, Trade and Industry establishes taskforce.	**Feb. 3:** *Diamond Princess* berths at Yokohama. **Feb. 13:** In Kanagawa Prefecture, first COVID-19 death is confirmed. **Feb. 25:** Government approves Basic Policy for Novel Coronavirus (COVID-19) Control, calling for telecommuting and other measures.	**Mar. 9:** Japan restricts admission from all regions of China and South Korea. **Mar. 14:** Japan enforces revised New Influenza Special Measures Act. **Mar. 19:** Novel Coronavirus Expert Meeting is convened.	**Apr. 7:** **State of emergency declaration is issued (seven prefectures).** **Apr. 8:** Department stores and other businesses temporarily suspend operations. **Apr. 16:** **Nationwide state of emergency declaration is issued.**	**May 1:** The Ministry of Economy, Trade and Industry starts accepting requests for the Subsidy Program for Sustaining Businesses. **May 3:** Number of infected people in Japan surpasses 15,000. **May 14:** **State of emergency declaration is lifted by 39 prefectures.** **May 21:** State of emergency declaration is lifted by three prefectures in Kansai. **May 25:** State of emergency declaration is lifted by five prefectures.	**Jun. 2:** First Tokyo Alert calls on city's residents to be vigilant.	**Jul. 7:** Cumulative number of infected people in Japan surpasses 20,000 (excluding infected people from *Diamond Princess*). **Jul. 17:** PCR tests and other measures become available for people without symptoms.