

AIMING FOR SUSTAINABLE GROWTH

The Wacoal Group's Management Philosophy and Corporate Social Responsibility

Seeking to “contribute to society by helping women to express their beauty,” the Wacoal Group has sought to improve women’s lifestyles through its inner-wear business since its foundation. While constantly monitoring changes in women’s values and sense of beauty, we have pursued manufacturing that realizes the essence of timeless beauty. In these efforts, our basic management strategy has been to focus on customer feedback in order to continue creating products loved by customers and develop new products that meet the needs of the times.

Further, *mutual trust* is a key facet of our vision and our management philosophy. This ideal began with the absolute trust managers place in employees, which became expressed as *mutual trust* between the Company and its workforce. Today, our business management values *mutual trust* in a broad range of relationships with society, including relationships with customers, business partners, local communities, and shareholders.

No matter what the era, as it advances business initiatives the Wacoal Group will never forget to consider and benefit society. Building *mutual trust* with society is the goal of the Wacoal Group’s corporate social responsibility activities.

Our Mission

We will contribute to society by helping women to express their beauty.

Our Vision

We, the employees and management of Wacoal, will maintain a refined corporate culture based on mutual trust and will continually strive to make the Company a global leader in the industry.

Our Values

1. Create products loved by customers.
2. Develop new products that meet the needs of the times.
3. Conduct business in a fair manner with a forward focus.
4. Build a better Wacoal through better human resources.
5. Fear not failure and boast not of success.