

SOCIAL CONTRIBUTIONS AND ENVIRONMENTAL CORPORATE MANAGEMENT

Benefiting society at large by enabling women the world over to express their beauty is both the goal of the Wacoal Group and the philosophy at the heart of its success. Drawing on a variety of expertise garnered from our businesses, we will realize unique social contributions.

REMAMMA

In 1974, we began the *Remamma* project to provide our originally developed innerwear and swimwear for women who have undergone operations for breast cancer. More than 170,000 women in Japan and overseas have used these products to date.

<http://www.wacoal.jp/remamma>



PINK RIBBON

Since September 2002, we have supported Pink Ribbon activities, which raise awareness of the importance of early diagnosis and treatment of breast cancer. As part of those efforts, we donate to the “breast cancer eradication smile fund.” Our shareholders participate in efforts to eradicate breast cancer. In 2005, we introduced a system whereby shareholders are able to make contributions to the fund equivalent to a part of the Wacoal essence check gift certificates provided as a shareholder benefit. Wacoal matches the amount of those contributions with its own contributions to the fund. Moreover, we hold Pink Ribbon Fitting Campaign events in which we donate to the “breast cancer eradication smile fund” the equivalent of the total number of brassieres customers try on multiplied by ¥10. Also, we incorporate education for consumers about breast cancer prevention in other events.

<http://www.wacoalholdings.jp/pinkribbon/index.html>



TSUBOMI SCHOOL

As a contribution to local educational initiatives, we have held *Tsubomi School* programs since 2001 for adolescent girls and their parents. We began those programs to help girls become healthy, beautiful women. The programs seek to alleviate the uncertainty and insecurity that is common among adolescent girls by promoting understanding of the body’s development and addressing anxieties. Together, parents and children learn how to choose innerwear to suit specific needs or stages of maturity, thereby providing a chance for parents and children to discuss these issues at home. Held with the cooperation of the National Federation of Kodomo-kai, our approximately 800 *Tsubomi School* programs have instructed more than 9,000 participants since 2001.

Tsubomi means bud in Japanese. The name *Tsubomi School* is based on an analogy between women’s lives and flowers, with adolescent girls whose busts are beginning to develop called “buds.”

<http://www.wacoal.jp/company/tsubomi/index.html>

SPORTS SPONSORSHIP

As a company empathetic to women, Wacoal formed the Spark Angels women’s track team and supports the activities of the athletes that belong to the team. The Spark Angels celebrated their 20th anniversary in 2007. By sponsoring women that run like the wind, lithely and freely, and personify our image as a company with operations focused on beauty, health, and comfort, we want to show society at large the joy of sports and the radiant beauty of active women through sports.

<http://www.wacoal.jp/cgi-bin/sports/index.cgi>



ENVIRONMENTAL CORPORATE MANAGEMENT

The Wacoal Group advances environmental activities. For example, at Niigata Wacoal Sewing Corp. fabric cuttings and scraps that are a byproduct of manufacturing processes are put to good use in the making of jump-ropes for local kindergartens and towels for nursing-care facilities and hospitals. Another example is Kyushu Wacoal Manufacturing Corp., which since fiscal 2006 has undertaken an ongoing voluntary tree-planting program on Unzen Fugen-dake, where volcanic eruptions have left the earth bare. In fiscal 2002, all the operational bases of Wacoal Corp. obtained ISO 14001 accreditation, which is an international standard for environmental corporate management. In fiscal 2007, all 16 domestic operational bases acquired ISO 14001 accreditation. Overseas, our plants in Guangdong, China, and Vietnam have acquired ISO 14001 accreditation, and aiming to realize industry-leading environmental corporate management, we will establish environmental management systems throughout the Wacoal Group, including overseas operational bases.

http://www.wacoalholdings.jp/profile/pdf/2007_07_kankyo.pdf