



Wacoal Holdings Corp.  
Annual Report  
2008

Since its establishment in 1949, Wacoal has remained at the forefront of the Japanese market for women's innerwear by enabling women the world over to express their beauty. Consequently, we enjoy commanding shares of innerwear markets, with sales growing steadily in North America, Europe and Asia. Furthermore, we have developed innerwear and other garments that realize outstanding comfort and figure enhancement thanks to basic research on the shape and movement of the human body as well as research on the physiology of sensation. That research draws on a wealth of analytical data that we have accumulated by measuring the bodies of approximately 40,000 Japanese women. Going forward, we will anticipate changing demand by realizing further added value and functionality as well as providing beauty and comfort to realize products that even more customers love.

#### OUR MISSION

We will contribute to society by helping women to express their beauty.

#### OUR VISION

We, the employees and management of Wacoal, will maintain a refined corporate culture based on mutual trust and will continually strive to make the Company a global leader in the industry.

#### OUR VALUES

1. Create products loved by customers.
2. Develop new products that meet the needs of the times.
3. Conduct business in a fair manner with a forward focus.
4. Build a better Wacoal through better human resources.
5. Fear not failure and boast not of success.

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