



BODY DESIGNING BUSINESS

WACOAL
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BODY DESIGNING BUSINESS: READY TO TAP A LARGE POTENTIAL MARKET

Founded in 1946, Wacoal Corp. is Japan's leading manufacturer of women's intimate apparel. Moreover, *Wacoal* is one of the world's major intimate apparel brands. Since its establishment, the Company has built a formidably strong position—particularly in mid-to-high-end markets—by developing products that offer the highest quality and value.

Aiming for further growth, the Company is devoting significant resources to developing its Body Designing Business. By utilizing know-how and core competence cultivated in its intimate apparel business, Wacoal is taking decisive steps to expand operations that contribute to women's beauty, comfort, and health.

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