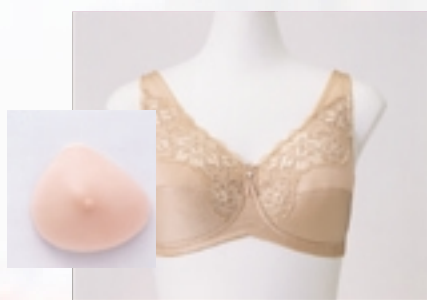


DESIGNING THE FUTURE BY CONTRIBUTING TO SOCIETY

Wacoal aims to develop in conjunction with society by making a wide variety of social contributions and being a good corporate citizen.



Remamma



Pink Ribbon event in Tokyo



Remamma counseling corner



Japonism in Fashion exhibition in Paris, presented by the Kyoto Costume Institute (Photo by Naoya Hatakeyama)

Wacoal is involved in a variety of social initiatives aimed at helping to make women's lives happier and healthier.

In 1974, we began the Remamma project to provide in-house-developed intimate apparel and swimwear for women who had lost their breasts as a result of cancer-related operations. To give as many women as possible the opportunity to make use of these products, we offer free consultation and fitting services nationwide. In conjunction with these efforts, Wacoal has also participated in Pink Ribbon* activities since 2000, which are aimed at achieving earlier diagnoses of breast cancer by raising public awareness of the condition. To this end, Wacoal held several events and symposia on breast cancer in the year under review. Looking ahead, we intend to step up our breast cancer educational campaign by making optimal use of Wacoal's stores and advertising resources. Wacoal also promotes research on issues related to women's physiology and psychology by providing support for such organizations as the Breast Research Association**.

With respect to cultural contributions, Wacoal established the Kyoto Costume Institute in 1978, which specializes in the collection, research, and preservation of historical, Western garments. The institute also supports international exchanges by acting as a curator of exhibitions at major museums worldwide.

* **Pink Ribbon:** This organization was established in the United States by bereaved families of breast cancer victims to raise awareness of the condition. The group now provides a range of support programs around the World.

** **Breast Research Association:** This organization invites specialists from a wide range of fields, including natural sciences, sociology, and the arts, to examine physiological and psychological issues specific to women.