

Highlights of the Year

September 2000

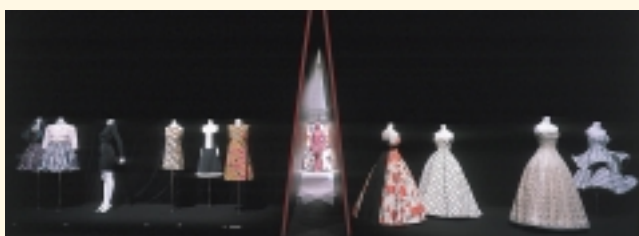
Wacoal signs women's swimwear deal with NIKE Japan Corp.
Wacoal signed a deal with NIKE Japan Corp. to co-develop a range of women's swimwear. Under the agreement, both companies are involved at the product development stage while Wacoal is solely responsible for product manufacture and supply to NIKE Japan. Supported by Wacoal's extensive research into women's body shapes, the tie-up launched the first range of NIKE-brand swimwear to go on sale in the Japanese market in March 2001.



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October 2000

Kyoto Costume Institute (KCI) opens *The Top Ten Fashion Designs of the 20th Century*
KCI, the vehicle for Wacoal's cultural activities, sponsored an exhibition in Tokyo and Kyoto titled *The Top Ten Fashion Designs of the 20th Century*. For the exhibition, KCI selected 10 fashions that shaped the fashion world in the 20th century, reassessing their contribution to culture and society. KCI was established in 1978, with financial support from Wacoal, to carry out research into the historical development of clothing in Western culture. Since its creation, KCI has enjoyed high acclaim for its sponsorship of apparel exhibitions.



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December 2000

Wacoal implements share buy-back plan
To boost share value, the Company carried out a buy-back and retirement of 3 million Wacoal shares, at a total market value of ¥2.8 billion.

February 2001

Wacoal launches sales of its range of intimate apparel over the Internet

Wacoal has begun selling its range of intimate apparel over the Internet through its e-commerce website, WACOAL ONLINE. By offering its latest intimate apparel brands as well as outerwear and accessories sold through its catalog mail-order business, the Company is looking to develop the website into a complete on-line shop.



February 2001

Wacoal establishes une nana cool Co., Ltd.

In February 2001, Wacoal established another SPA enterprise, une nana cool Co., Ltd. Based on a highly targeted sales and marketing strategy, une nana cool is planning to put in place a network of 30 stores over the next three years as part of an integrated shop, catalog, and Internet retailing strategy.



February 2001

Wacoal receives ISO 14001 certification

Wacoal attained ISO 14001 certification, the internationally recognized standard for environmental management, for seven of its Japanese operations, including the Company's headquarters and its largest domestic manufacturing facility, in Nagasaki. Based on its environmental management system, Wacoal plans to step up the implementation of environmental protection measures at all of its facilities.